



**13-15 september, 2018**

**St. Petersburg, "EXPOFORUM" EC.**

**13000** SQ. METRES

**50** COUNTRIES

**300** COMPANIES OF PARTICIPANTS

## ADVERTISING OPPORTUNITIES

Advertising opportunities allow you to declare your company, both during the exhibition, both and long before its holding, and are designed to strengthen the marketing effect of participation and get additional opportunities to promote your company on the market. We offer the maximum use of commercial potential events and acquire a balanced package of advertising and PR-opportunities for enhanced positioning of your company as a Participant at the II Global Fishery Forum & Seafood Expo Russia, which will create a memorable image of a strong brand and attract the maximum number of specialists at your stand.

**Exclusive** \*

Price is

\* with the award of the status of an OFFICIAL PARTNER

**6 650 Euro**

### ADVERTISING SUPPORT BEFORE THE EVENT:

1. Placement logo and information about your Company in the newsletter and social networks.
2. Placing exclusive news about the Company and its products in the information through the subscriber base - 3 times.
3. Placement the information about the Company. (200 characters) and the company logo on the main page of the Exhibition.
4. Mention of the Company in the special materials in order of priority (press, post releases, news, other text information documents).

### BRANDING AT THE EVENT:

1. Placement of the Company's logo on the halls are decorated Exhibitions (tritex, banner, screensaver at the discretion of the Organizer).
2. Placement of the Company logo on the Exhibition Hall scheme – Dedicated format.
3. Placement of the logo on the Exhibition Hall scheme - guide format.
4. Information and logo placement in the Participants list - 300 characters.
5. Placing a full-fledged advertising module in the participant's directory.
6. Ability to place advertising materials on special racks in the Exhibition hall, in the registration area and the visitors' recreation area.
7. Providing a place in the hall events for placement of roll-up / information rack company.

8. Opportunity to present gifts to participants of the event.
9. Professional photo and video shooting the booth of the Participant with the following pre-delivering high-quality photos quality.
10. Placing photo and video fragments Exhibitor's booth on the official site Exhibitions and post-materials.
11. Work of promoters - distribution of leaflets and other printing to the guests of the Exhibition.
12. Providing a memorable souvenir from the Company-Organizer.
13. Providing an official Diploma For participation.

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7. Providing an official Diploma For participation.

**Also you can choose any size of the advertisement in the official guide.**



# ADVERTISING OPPORTUNITIES

**Cover 3**  
230x285  
**1 100 Euro**

**Cover 2**  
230x285  
**1 250 Euro**

**2 Full page**  
**950 Euro**

**Full page**  
230x285  
**550 Euro**

**1/2 page**  
230x142  
**350 Euro**

**1/2 page**  
115x285  
**350 Euro**

**1/3 page**  
230x95  
**205 Euro**

**205 Euro**

**1/3 page**  
77x285

**1/4 page**  
230x71  
**135 Euro**

**135 Euro**

**1/4 page**  
115x142

**1/8 page**  
230x36  
**70 Euro**

**70 Euro**

**1/8 page**  
115x71