# **Global Fishery Forum**

# **Draft business programme**

Event	Brief description	Discussion participants		
14 September – Day 1 of the Forum				

Plenary session

# A global view of fishing in the World Ocean: cooperation or competition?

90 minutes

### **Description:**

According to UN forecasts, the world population will increase from 7.4 to 8.5 billion people by 2030. A number of major countries lack a resource base. Sovereign rights to fish for bioresources within countries' exclusive economic zones remain inviolable, including the regulated access of foreign vessels. Most of the water areas in the open part of the World Ocean are regulated by multilateral international agreements, but unregulated zones remain. At the same time, the United Nations is working to protect the 'health of the ocean' and create protected marine areas where industrial fishing is limited. How can we find a balance between the interests of multiple stakeholders? How thorough is the existing legal regulation and is it possible to conclude a new global deal on the sustainable development of the World Ocean's bioresources? Leading world politicians, experts, and business executives will discuss the long-term prospects for the development of fisheries in the World Ocean and the associated risks.

#### Structure

- · View of the UN FAO on the effectiveness of existing international conventions for the conservation and development of bioresources.
- Key challenges for international organizations responsible for implementing the existing multilateral conventions on the conservation and development of bioresources (for example, CCAMLR / ICCAT / NEAFC).
- Ensuring national interests when obtaining access to fishing in areas covered by international agreements and in the exclusive economic zones of foreign states (positions of the EU, China, Norway, Chile/Peru, Russia, and African countries).
- Current UN policy on the establishment of protected water areas: criteria for selecting areas, risk zones, the balance of economic interests, and nature conservation.

## Participants:

- 1. Arkady Dvorkovich, Deputy Prime Minister of the Russian Federation
- 2. Alexander Tkachev, Minister of Agriculture of the Russian Federation
- 3. Ilya Shestakov, Deputy Minister of Agriculture of the Russian Federation; Director, Federal Agency for Fishery
- 4. Per Sandberg, Minister of Fisheries of the Kingdom of Norway
- 5. Nicos Kouyialis, Minister of Agriculture, Rural Development and Environment of the Republic of Cyprus
- 6. Toshiro Shirasu, President, Japan Fisheries Association
- 7. Abdellah Srour, Executive Secretary, General Fisheries Commission for the Mediterranean (GFCM), FAO

### Moderator:

Peter Hajipieris, Managing Partner, ResponsiF\*

	· The voice of business: how much do politics contribute to the economic efficiency of fishing in remote areas and what needs to be changed?	
	Outcome	
	· Documenting the positions of key stakeholders.	
	· Useful lessons for drafting agreements for unregulated areas or modifying existing conventions.	
	· Possible decision to hold an international conference under the auspices of the UN FAO to develop and coordinate universal rules and conditions based on objective criteria for countries to access the open areas of the World Ocean.	
Panel session 1.	Description:	Moderator: Kirill Kolonchin,
	Experts believe that climate change and natural phenomena have become key factors of uncertainty for the development of fisheries and aquaculture around the world. A number of aquatic bioresource stocks continue to	Director, Russian Federal Research Institute of Fisheries and Oceanography

Threats to marine	remain at low levels.	
bioresources and biological risk management tools	At the same time, the UN FAO sees opportunities to increase the catch of wild fish, provided that stocks are properly managed. Leading world	
Panel session 1.1.	scientists and environmentalists will present a map of key natural risks and propose solutions for managing them.	
90 minutes	Structure	
Panel session 1.2.	· Climate change and natural phenomena are a threat to stability and a key factor of uncertainty for the development of fisheries and aquaculture.	
90 minutes	· Objective assessment of the state of aquatic bioresources on a global scale: risks and opportunities for fishing (general overview).	
	· Artificial risks (fishing gear, bycatch, introduction of fish, pollution, GMOs) and how to manage them.	
	· Advanced technologies for conserving bioresources and forecasting catches.	
	· Successful practices and effective forms of interaction between science and business when analysing the condition of bioresources.	
	· Examples of regional (conventional) integration and prospects for the global integration of national stock management systems and fishery forecasting.	
	Outcome:	
	Decision on the need for closer integration among the scientific community and on holding an annual global conference of industry scientists within the framework of the Global Fishery Forum hosted by Russia.	
Panel session 2.	Description:	Participants:
		1. Peter Hajipieris, Managing Partner, ResponsiF*

Globalization and the fishing	According to FAO estimates, the volume of global trade in fish and seafood has	2	Nianjun Shen, Fishery Industry Officer, FAO
industry: trends, risks, and opportunities	increased by about 10% over the past five years. The WTO systematically supports the development of world trade, and bilateral and multilateral trade		Fisheries and Aquaculture Department; GLOBEFISH Coordinator
	agreements are in effect. At the same time, many countries take measures to protect national producers and tighten requirements for imported products.	3.	Andrew Mallison, Director General, Marine Ingredients Organisation (IFFO)
90 minutes	Which policy will prevail and what can export-oriented companies expect? These questions will be answered by the roundtable participants: politicians, business leaders, and experts.	4.	Kyung-Nam Chang, Chairman, Korea Deep Sea Fisheries Association*
	Structure	5.	Elizabeth Mans, Minister of Fisheries and Marine Resources of the Republic of Sierra
	The current state and future of global trade in fish and seafood: a view from the WTO.	_	Leone
	How effective can free trade agreements be for the fishing industry?	6.	Pavel Mezhericher, Chief Executive Officer, Loyalty Catalyst
	<ul> <li>Rational barriers: regulators' views on ensuring the safety of imported products without compromising the development of trade.</li> </ul>	7.	Roy Angelvik, State Secretary (Fisheries Affairs), Ministry of Trade, Industry, and Fisheries of the Kingdom of Norway*
	<ul> <li>Positive experience and obstacles encountered by fishery companies in international trade (the experience of Norway, the United States, Russia, Thailand, and Japan).</li> </ul>	8.	Alexey Semenov, Managing Director, McDonald's Russia*
	Outcome:	9.	Alexander Orlovsky, Head of Public Relations,
	List of key risks and a set of best practices for global trade in fish and seafood.		National Fish Resources
		De	partment for Trade Negotiations, Ministry of onomic Development of the Russian Federation*
Panel session 3.			
Aquaculture: from high-risk investment to stable growth			

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90 minutes		
	15 September – Day 2 of the Forum	
Conference.	Description:	Participants:
A new development strategy	A new long-term development strategy has been drawn up for the Russian fishing industry. The mission is shifting in favour of a focus on the end user. Large investments are expected along with the transformation of the	of the Russian Federation; Director, Federal Agency for Fishery
for Russia's fisheries industry	production structure and improvements in infrastructure. The development of aquaculture will receive a new boost. Marine	2. Igor Orlov, Governor of Arkhangelsk Region
120 minutes	biotechnologies will play an active role. Overall, the industry is expected	
	to transition from a raw materials model to a model which maximizes value-added by employing modern technologies. How will the global fishing industry meet the changing role of Russia?	4. German Zverev, President, All-Russia Association of Fishery Enterprises, Entrepreneurs and Exporters (VARPE)
	Structure	5. Sergey Sidorsky, Minister in Charge of Industry
	General presentation of the Russian fishing industry's strategy until 2030.	and the Agroindustrial Complex, Eurasian Economic Commission
	· General expert evaluation.	6. Trond Williksen, President and CEO, SalMar*
	· Unique opportunities for Russia to attract foreign investment.	7. Lars Liabø, Chairman of the Board of Directors, Kontali*
	Assessments of the prospects of key areas (markets) of the global fishing industry (white fish, salmon, mariculture, marine	8. Sergey Sennikov, Norebo*
	biotechnology (fish food, omega-3 sector)) and the opportunities for Russia to integrate into them.	9. Sergei Darkin, Director, Nakhodka Active Marine Fishery Base *
	· How much vertical integration is essential for international fishing companies?	10. Alexander Yefremov, Chief Executive Officer, Dobroflot Group *
	Outcome:	11. Yury Svetlikov, Chief Executive Officer,
	List of recommendations to be included in the strategy as part of a	Gidrostroy*
		12. Konstantin Korobkov, General Director, Yuzhno-

	subsequent update.	Kurilsky Fish Factory Co., Ltd. (YKRK)*
		13. Alexei Baitalyuk, Acting Director, Pacific Scientific Research Institute of Fisheries and Oceanography (TINRO Centre)
		14. Ilya Sosnov, Chief Executive Officer, Russian Aquaculture*
		15. Dmitry Pryakhin, Director, Sales and Marketing Department, United Shipbuilding Corporation
		Moderator: Vitaly Sheremet, Partner, KPMG Russia
Panel session 4.	Description:	Participants:
	Globally, the pace of construction of new fishing vessels has been minimal in recent decades, although the situation has begun to change in recent years. This	for Fishery
Fishing fleets of the future	is primarily due to the introduction of innovations in the production of commercial, processing, and freezing facilities. Russia also has ambitious plans to build a fleet.	
120 minutes	The roundtable participants will discuss key requirements for modern fishing vessels and form an 'image of the future' for vessels that will start being built	.,
	over the next decade.	5. Robert Focke, Managing Director, BAADER
	Structure	6. Igor Kramarenko, Chief Executive Officer,
	<ul> <li>Overview of the state of the fishing fleet on a global scale as compared to the development of related transport sectors.</li> </ul>	Giprorybflot  Moderator: Dmitry Pryakhin, Director, Sales and
	· Current trends in the renovation of the fishing fleet (countries, shipyards).	Marketing Department, United Shipbuilding
	· Russia as the future centre of fishing fleet construction.	Corporation
	· Modern trends in marine architecture.	
	· Key innovations for fishing, processing, and freezing equipment.	
	Engineering and other effective technologies for the management of	

vessel construction projects.  New ships – new staffing challenges.  What is an 'eco-friendly vessel in the modern sense?  Top 10 recommendations for fishing industry companies that plan to build a fishing fleet.  Panel session 5.  Panel session 5.  Non-governmental fisheries certification systems 90 minutes  Po minutes  Po minutes  Participants:  Independent environmental certification systems are playing an increasingly important role in the global fisheries industry as a tool for encouraging responsible business practices and a factor in access to consumer markets. Russia is expected to actively develop the certification of key sectors and industries, and is discussing the need to create and develop a national eco-label.  During the roundtable, representatives of major certification systems and business leaders will discuss the prospects for developing this institution on a global scale and within the context of Russia.  Structure  Noned will issues the prospects for developing this institution on a global scale and within the context of Russia.  Structure  Noned will issues the prospects for developing this institution on a global scale and within the context of Russia.  Structure  Noned will issues the prospects for developing this institution on a global scale and within the context of Russia.  Structure  Noned will issue the representatives of environmental certification systems and business leaders will discuss the prospects for developing this institution on a global scale and within the context of Russia.  Structure  Noned will issue the representatives of environmental certification for marketing: the key to promising markets (based on China's example).  What can the consumer expect from an eco-label?  What can the consumer expect from an eco-label?  The successful practice of certifying large industries and companies				
- What is an 'eco-friendly' vessel in the modern sense? - The global practice of countering surplus fishing fleet capacity.  Outcome:  Top 10 recommendations for fishing industry companies that plan to build a fishing fleet.  Panel session 5.  Non-governmental fisheries certification systems go minutes  Description:  Independent environmental certification systems are playing an increasingly important role in the global fisheries industry as a tool for encouraging responsible business practices and a factor in access consumer markets. Russia is expected to actively develop the certification of key sectors and industries, and is discussing the need to create and develop a national eco-label.  During the roundtable, representatives of major certification systems and business leaders will discuss the prospects for developing this institution on a global scale and within the context of Russia.  Structure  Modern vision of the mission and objectives of environmental certification.  Global perspectives as seen by key players; growth points and constraints.  The importance of eco-certification for marketing; the key to promising markets (based on China's example).  What can the consumer expect from an eco-label?		vessel construction projects.		
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and Certification Project, Longline Fishery			8.	
		· What can the consumer expect from an eco-label?	9.	
		· The successful practice of certifying large industries and companies		and Certification Project, Longine Pishery

	as well as constructive criticism from business.  The quality of the final product: the need to integrate certification systems with other controls.  Outcome  A message from global eco-certification systems to developed and	Association  10. Alexey Buglak, Executive Director, Pollock Catchers Association  11. Andrew Mallison, Director General, Marine Ingredients Organisation (IFFO)
	emerging markets.	<ul> <li>12. Alexei Baitalyuk, Acting Director, Pacific Scientific Research Institute of Fisheries and Oceanography (TINRO Centre)</li> <li>13. Andrey Vinnikov, Head, Sustainable Marine Fisheries Programme, WWF Russia</li> </ul>
		<b>Moderator:</b> German Zverev, President, All-Russia Association of Fishery Enterprises, Entrepreneurs and Exporters (VARPE)
Panel session 6.  Fighting food losses in Russia's fisheries industry: approaches and practices for reducing food losses  90 minutes	Description The UN General Assembly Resolution '2030 Agenda for Sustainable Development', which was signed by the Russian Federation, provides for a 50% per capita reduction in global food waste at the retail and consumer levels and a reduction in food losses along production and supply chains by 2030.  The Sectoral Strategy for the Development of the Fishery Industry of the Russian Federation until 2030 aims to achieve an intensification in processing of raw fish materials by fish market participants and the introduction by fish processing enterprises of modern biotechnological methods that can ensure the cost-effective manufacturing of new products from industrial waste.  The roundtable participants will consider ways to modernize the fish	<ul> <li>and Fisheries of the Republic of South Africa</li> <li>Roy Angelvik, State Secretary (Fisheries Affairs), Ministry of Trade, Industry and Fisheries of the Kingdom of Norway*</li> </ul>

reduce the amount of fish waste, and to prevent unnecessary losses of fish 6. Andrei Gollandtsey, Chairman of the Board, products throughout the distribution chain, including fishing, storage, processing, transportation, and subsequent sale via retail networks.

Representatives of the fishing industry's scientific, retail, and business sectors, associations, and experts along with specialists from the UN FAO will discuss the areas where the best results can be achieved in the battle against food losses in Russia (as well as the specific results), what business (producers and retail) can bring to the table, and what the government should do in this regard.

#### Structure

- Introduction to the concept of FLW (food loss and waste associated with product deterioration at all stages of the food chain).
- An objective assessment, problems, and causes of food loss and waste in the Russian fishing industry and the proposal of a set of priority measures to reduce it. A view of the situation from the FAO and Russian experts.
- Legislative regulation of relations to help minimize losses of fish and fish products throughout the distribution chain.
- Management of orders by manufacturers and retail networks; reducing losses associated with over-ordering and over-manufacturing of products.
- An electronic traceability system for animal products and its role in managing information about the movement of fish and fish products throughout the distribution chain to ensure safety and quality. Development of a uniform labelling standard.
- Modernization of port and specialized Russian transportation and storage infrastructure as an effective solution for maintaining the high quality of Russian fish products, increasing domestic demand, and enhancing export potential.

- Slavtrans-Service
- 7. Vitaly Momot, President, Association of Refrigerated Rolling Stock Operators
- Lyubov Abramova, Adviser to the Director, Russian Federal Research Institute of Fisheries and Oceanography
- 9. Svetlana Artemieva, Director for Government Relations, AUCHAN Retail Russia; Member of the Coordinating Committee, Retail Companies Association (ACORT)

### Moderator:

Sergei Gudkov, Executive Director, Fisheries Union

### Outcome

- 1. Appeal to countries that do not have a plan to combat losses in the food sector with a proposal to set up a structure responsible for working in this area.
- 2. Develop methods for determining losses in the food sector, prepare plans to minimize such losses, and prepare a roadmap to consolidate and prioritize various positions.
- 3. Hold the International Conference on Combating Losses in the Fishing Industry in Russia in 2018.
- 4. Adapt national legislation to minimize the tax costs of companies that sell products with an expiring shelf life.
- 5. Recommend that the FAO allocate funding to study this issue with the involvement of industry-based institutions.
- 6. Following the Global Fishery Forum, send the roundtable's resolution to the parties to the UN Sustainable Development Goals programme within the framework of the procedures established by the FAO.